



35TH IPBA ANNUAL
MEETING AND CONFERENCE

SPONSORSHIP OPPORTUNITIES

7-10 April 2027
Hyatt Regency Sydney
event.ipba.org/sydney



IPBA 2027
Sydney

35TH IPBA ANNUAL MEETING AND CONFERENCE

The Annual Meeting & Conference is the premier event on the IPBA's calendar, and it attracts significant global interest, including attendees from over 65 legal jurisdictions throughout the world. In our most recent Annual Conference in New Delhi in February 2026, we welcomed over 850 delegates to the conference.

Support IPBA Sydney and position your firm at the forefront of the industry leaders present at our conference. Your investment not only supports our mission but also grants you exclusive access to key industry leaders and decision-makers. Invest in future growth and gain unparalleled access to a network poised to shape our industries trends. Join us in making a lasting impact by sponsoring IPBA.




The Inter-Pacific Bar Association (“IPBA”) is an international association of business and commercial lawyers who live in, or otherwise have a strong interest in, the Asia-Pacific Region (sometimes referred to as the “Region”).

It was established in April 1991 at an organizing conference held in Tokyo attended by more than 500 lawyers from countries within the Asia-Pacific Region. Since then, it has grown to become the preeminent legal association in this Region, with membership drawn from throughout the world, and currently has over 1,400 members from over 65 jurisdictions worldwide.

Website: ipba.org

BECOME A SPONSOR

The Conference offers a wide variety of opportunities to engage attendees, build relationships and expand brand awareness.

	 DIAMOND AUD 85,000 ex GST	 PLATINUM AUD 55,000 ex GST	 GOLD AUD 35,000 ex GST	 SILVER AUD 21,000 ex GST	 BRONZE AUD 15,000 ex GST	 SUPPORTER AUD 7,500 ex GST	 EXHIBITOR AUD 5,000 ex GST
Recognition on IPBA main website & Conference website	●	●	●	●	●	●	●
Conference Signage & Mobile App	●	●	●	●	●	●	●
Option to provide (1) pre-approved swag item in conference bag	●	●	●	●	●	●	
Choose corresponding opportunity from the next page	●	●	●	●	●		
Reserved Gala Dinner Table for 10 (Table attendee list due 2 weeks prior to the Gala Dinner)	●						
Complimentary Conference registration	5	4	3	2	1		
The option to reserve a private meeting room for 3 days. Room to be assigned by conference organizer. F&B and AV will be the responsibility of the sponsor.	●						
Attendee list 3 weeks prior to the event date.	●						
6x30 table with signage, (2) chairs, wastebasket and power strips							●

SPONSORSHIP OPPORTUNITIES

All sponsor benefits include;
Recognition on IPBA Main Website, Event Website,
Conference Signage, & Mobile App.

DIAMOND OPPORTUNITIES

Gala Entertainment

(2) available

Diamond Sponsorship benefits, plus the opportunity to provide Gala Dinner swag or promotional materials for placement on Gala Dinner tables (approximately 1,000 pieces).

Mobile App

Diamond Sponsorship benefits, plus the opportunity to feature your firm/company logo in a prominent location within the mobile app.

Plenary AV

(1) available

Diamond Sponsorship benefits, plus the opportunity to provide event swag. Includes a dedicated AV sponsor slide.

PLATINUM OPPORTUNITIES

Meeting Wi-Fi

Platinum Sponsor benefits, plus naming rights to the conference Wi-Fi network and password (subject to IPBA approval).

Lanyards

Platinum Sponsor benefits, plus your firm's logo featured on the conference lanyards, co-branded with the IPBA Sydney 2027 logo.

Hotel Key Cards

Platinum Sponsor benefits, plus your firm's logo displayed on all hotel key cards.

GOLD OPPORTUNITIES

AM Break

(3) available

Gold Sponsor benefits, plus your logo will be featured on coffee cups or cocktail napkins.

PM Break

(2) available

Gold Sponsor benefits, plus your logo will be featured on coffee cups or cocktail napkins.

Barista Station

(3) days available

Gold Sponsor benefits, plus your logo will be featured on custom coffee sleeves. This opportunity is available each day. (Service times will be based on day chosen. April 8th, 9th or 10th are options. 2 machines, 2 baristas)

Farewell After Party

Gold Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event. Logo will be featured on cups or cocktail napkins.

Council Dinner

Gold Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event. Logo will be featured on cocktail napkins.

SILVER OPPORTUNITIES

Women Business Lawyers Reception

Silver Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event.

New Member/IPBA Scholar Reception

Silver Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event.

Concurrent Session AV

(6) available

Silver Sponsor benefits, plus exclusive concurrent marketing opportunities in an assigned concurrent session room, your logo or tagline displayed on a slide at the beginning of each session in that room, and the opportunity to provide swag for tables in the assigned room and for the event.

BRONZE OPPORTUNITIES

Conference Bag

Welcome Gift

Bronze Sponsor benefits, plus one swag piece in each conference bag. Sponsor is responsible for providing the swag.

Journal/Notebook

Welcome Gift

Bronze Sponsor benefits, plus one swag piece in each conference bag. Exposure to entire conference via journal/logo. Sponsor is responsible for providing the journal.

ADD-ON

Gala Dinner Table

(5) maximum

+AUD 15,000
ex GST

Table tent/name on table. Listing on special Gala Dinner Sponsor slide. (1) Gala Dinner Table for 10; option to invite non-conference attendees. Table attendee list due 2 weeks prior to Gala Dinner. (\$10,000 value.)

WHO ATTENDS

Typically, the IPBA Annual Conference attracts more than 1,000 delegates from around the world.

IN NEW DELHI 2026

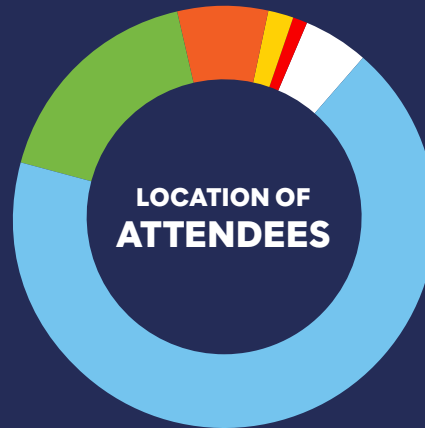
800+
Attendees

100+
Corporate
Counsels

150+
Managing
partners

400+
Partners

65+
Jurisdictions
represented



- Asia (Japan, Korea, China, Southeast Asia) - 68%
- Europe - 17%
- United States/Canada - 7%
- Oceania- 2%
- South America - 1%
- Other 5%

25 specialist committees, one sub-committee and one ad hoc committee:

- AI (Ad Hoc)
- Anti-Corruption & Rule of Law
- APEC
- Aviation & Aerospace
- Banking, Finance & Securities
- Competition Law
- Corporate Counsel
- Cross-Border Investment
- Dispute Resolution & Arbitration
 - Dispute Resolution & Arbitration Investor-State Arbitration Sub-Committee
- Employment & Immigration Law
- Energy & Natural Resources
- Environmental Law
- ESG
- Insolvency
- Insurance
- Intellectual Property
- International Construction Projects
- International Trade
- Legal Development & Training
- Legal Practice
- Maritime Law
- Next Generation
- Scholarship
- Tax Law
- Technology, Media & Telecommunications
- Women Business Lawyers



- IPBA Journal magazine distributed to 2,000 individuals and associations
- Strong social media presence
- 1,400 members
- 65+ jurisdictions around the world
- Focus on the Asia-Pacific region
- Diverse committee involvement (25 specialist committees)

SPONSORSHIP AGREEMENT

CONTACT INFORMATION

Name

Company

Address

.....

City State Zip/Postcode

Country

Phone Office

Phone Mobile

Email

PAYMENT TYPE

Invoice

Credit Card (please fill in form below)

Name on card

Card Number

Expiry Date Security Code

Signature

SPONSORSHIP TYPE

Diamond	AUD \$93,500 inc GST
Platinum	AUD \$60,500 inc GST
Gold	AUD \$38,500 inc GST
Silver	AUD \$23,100 inc GST
Bronze	AUD \$16,500 inc GST
Supporter	AUD \$8,250 inc GST
Exhibitor	AUD \$5,500 inc GST
Add-on: Gala Dinner Table	AUD \$16,500 inc GST

Sponsorship Total \$

SPONSORSHIP OPPORTUNITIES

Diamond Opportunities

Gala Entertainment - (2) available

Mobile App

Plenary AV (1) available

Platinum Opportunities

Meeting WIFI

Lanyards

Hotel Key Cards

Gold Opportunities

AM Break (3) available

PM Break (2) available

Barista Station (3 days available)

Farewell After Party

Council Dinner Sponsorship

Silver Opportunities

Womens Reception

New Member Reception

Concurrent Session AV (6)

Bronze Opportunities

Conference Bag (Welcome Gift)

Journal/Notebook (Welcome Gift)



IPBA 2027
Sydney

GENERAL EVENT ENQUIRIES

Lauren Allen
Conference Direct
P: +1 (616) 446 4789
E: lauren.allen@
conferencedirect.com

PAYMENT

A tax invoice will be issued upon receipt of sponsorship agreement.



IPBA 2027
Sydney

REQUEST SPONSORSHIP INFORMATION

Lauren Allen

ConferenceDirect

P: +1 (616) 446-4789

E: lauren.allen@conferencedirect.com

Jennifer Rothschild

ConferenceDirect

E: Jennifer.Rothschild@conferencedirect.com

REGISTRATION AND HOTEL ACCOMMODATION

Maddie Robson

CW3

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E: events@cw3.co

event.ipba.org/sydney