

An aerial photograph of the Sydney Opera House and the surrounding city skyline at sunset. The Opera House is in the foreground, with its iconic white, shell-like roof. The city skyline is in the background, with many skyscrapers. The water of the harbor is in the foreground, and the sky is a mix of orange and blue.

35<sup>TH</sup> IPBA ANNUAL  
MEETING AND CONFERENCE

# SPONSORSHIP OPPORTUNITIES

7-10 April 2027  
Hyatt Regency Sydney  
[event.ipba.org/sydney](https://event.ipba.org/sydney)



**IPBA 2027**  
Sydney

# 35<sup>TH</sup> IPBA ANNUAL MEETING AND CONFERENCE

**The Annual Meeting & Conference is the premier event on the IPBA's calendar, and it attracts significant global interest, including attendees from over 65 legal jurisdictions throughout the world. In our most recent Annual Conference in New Delhi in February 2026, we welcomed over 850 delegates to the conference.**

Support IPBA Sydney and position your firm at the forefront of the industry leaders present at our conference. Your investment not only supports our mission but also grants you exclusive access to key industry leaders and decision-makers. Invest in future growth and gain unparalleled access to a network poised to shape our industries trends. Join us in making a lasting impact by sponsoring IPBA.



The Inter-Pacific Bar Association (“IPBA”) is an international association of business and commercial lawyers who live in, or otherwise have a strong interest in, the Asia-Pacific Region (sometimes referred to as the “Region”).

It was established in April 1991 at an organizing conference held in Tokyo attended by more than 500 lawyers from countries within the Asia-Pacific Region. Since then, it has grown to become the preeminent legal association in this Region, with membership drawn from throughout the world, and currently has over 1,400 members from over 65 jurisdictions worldwide.

Website: [ipba.org](http://ipba.org)

# BECOME A SPONSOR

The Conference offers a wide variety of opportunities to engage attendees, build relationships and expand brand awareness.

	 <b>DIAMOND</b> USD 60,000	 <b>PLATINUM</b> USD 40,000	 <b>GOLD</b> USD 25,000	 <b>SILVER</b> USD 15,000	 <b>BRONZE</b> USD 10,000	 <b>SUPPORTER</b> USD 5,000	 <b>EXHIBITOR</b> USD 3,500
Recognition on IPBA main website & Conference website	●	●	●	●	●	●	●
Conference Signage & Mobile App	●	●	●	●	●	●	●
Option to provide (1) pre-approved swag item in conference bag	●	●	●	●	●	●	
Choose corresponding opportunity from the next page	●	●	●	●	●		
Reserved Gala Dinner Table for 10 (Table attendee list due 2 weeks prior to the Gala Dinner)	●						
Complimentary Conference registration	5	4	3	2	1		
The option to reserve a private meeting room for 3 days. Room to be assigned by conference organizer. F&B and AV will be the responsibility of the sponsor.	●						
Attendee list 3 weeks prior to the event date.	●						
6x30 table with signage, (2) chairs, wastebasket and power strips							●



# SPONSORSHIP OPPORTUNITIES

All sponsor benefits include;  
Recognition on IPBA Main Website, Event Website,  
Conference Signage, & Mobile App.

## DIAMOND OPPORTUNITIES

### Gala Entertainment

(2) available

Diamond Sponsorship benefits, plus the opportunity to provide Gala Dinner swag or promotional materials for placement on Gala Dinner tables (approximately 1,000 pieces).

### Mobile App

Diamond Sponsorship benefits, plus the opportunity to feature your firm/company logo in a prominent location within the mobile app.

### Plenary AV

(1) available

Diamond Sponsorship benefits, plus the opportunity to provide event swag. Includes a dedicated AV sponsor slide.

## PLATINUM OPPORTUNITIES

### Meeting Wi-Fi

Platinum Sponsor benefits, plus naming rights to the conference Wi-Fi network and password (subject to IPBA approval).

### Lanyards

Platinum Sponsor benefits, plus your firm's logo featured on the conference lanyards, co-branded with the IPBA Sydney 2027 logo.

### Hotel Key Cards

Platinum Sponsor benefits, plus your firm's logo displayed on all hotel key cards.

## GOLD OPPORTUNITIES

### AM Break

(3) available

Gold Sponsor benefits, plus your logo will be featured on coffee cups or cocktail napkins.

### PM Break

(2) available

Gold Sponsor benefits, plus your logo will be featured on coffee cups or cocktail napkins.

### Barista Station

(3) days available

Gold Sponsor benefits, plus your logo will be featured on custom coffee sleeves. This opportunity is available each day. (Service times will be based on day chosen. April 8th, 9th or 10th are options. 2 machines, 2 baristas)

### Farewell After Party

Gold Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event. Logo will be featured on cups or cocktail napkins.

### Council Dinner

Gold Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event. Logo will be featured on cocktail napkins.

## SILVER OPPORTUNITIES

### Women Business Lawyers Reception

Silver Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event.

### New Member/IPBA Scholar Reception

Silver Sponsor benefits, plus special event signage, the opportunity to provide swag for the event, and a targeted email blast promoting the event.

### Concurrent Session AV

(6) available

Silver Sponsor benefits, plus exclusive concurrent marketing opportunities in an assigned concurrent session room, your logo or tagline displayed on a slide at the beginning of each session in that room, and the opportunity to provide swag for tables in the assigned room and for the event.

## BRONZE OPPORTUNITIES

### Conference Bag

Welcome Gift

Bronze Sponsor benefits, plus one swag piece in each conference bag. Sponsor is responsible for providing the swag.

### Journal/Notebook

Welcome Gift

Bronze Sponsor benefits, plus one swag piece in each conference bag. Exposure to entire conference via journal/logo. Sponsor is responsible for providing the journal.

## + ADD-ON

### Gala Dinner Table

(5) maximum

+\$10,000

Table tent/name on table. Listing on special Gala Dinner Sponsor slide. (1) Gala Dinner Table for 10; option to invite non-conference attendees. Table attendee list due 2 weeks prior to Gala Dinner. (\$10,000 value.)

# WHO ATTENDS

Typically, the IPBA Annual Conference attracts more than 1,000 delegates from around the world.

## IN NEW DELHI 2026

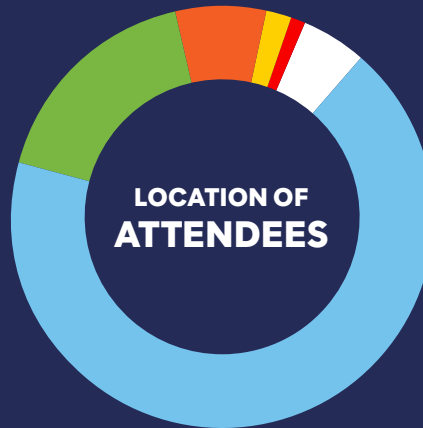
**800+**  
Attendees

**100+**  
Corporate  
Counsels

**150+**  
Managing  
partners

**400+**  
Partners

**65+**  
Jurisdictions  
represented



- Asia (Japan, Korea, China, Southeast Asia) - 68%
- Europe - 17%
- United States/Canada - 7%
- Oceania- 2%
- South America - 1%
- Other 5%

25 specialist committees, one sub-committee and one ad hoc committee:

- AI (Ad Hoc)
- Anti-Corruption & Rule of Law
- APEC
- Aviation & Aerospace
- Banking, Finance & Securities
- Competition Law
- Corporate Counsel
- Cross-Border Investment
- Dispute Resolution & Arbitration
  - Dispute Resolution & Arbitration Investor-State Arbitration Sub-Committee
- Employment & Immigration Law
- Energy & Natural Resources
- Environmental Law
- ESG
- Insolvency
- Insurance
- Intellectual Property
- International Construction Projects
- International Trade
- Legal Development & Training
- Legal Practice
- Maritime Law
- Next Generation
- Scholarship
- Tax Law
- Technology, Media & Telecommunications
- Women Business Lawyers



- IPBA Journal magazine distributed to 2,000 individuals and associations
- Strong social media presence
- 1,400 members
- 65+ jurisdictions around the world
- Focus on the Asia-Pacific region
- Diverse committee involvement (25 specialist committees)

# SPONSORSHIP AGREEMENT

## CONTACT INFORMATION

Name .....

Company .....

Address .....

City ..... State ..... Zip/Postcode .....

Country .....

Phone Office .....

Phone Mobile .....

Email .....

## PAYMENT TYPE

- Invoice
- Credit Card (please fill in form below)

Name on card .....

Card Number .....

Expiry Date ..... Security Code .....

Signature .....

## SPONSORSHIP TYPE

- |  |          |
|--|----------|
| <input type="checkbox"/> Diamond                   | \$60,000 |
| <input type="checkbox"/> Platinum                  | \$40,000 |
| <input type="checkbox"/> Gold                      | \$25,000 |
| <input type="checkbox"/> Silver                    | \$15,000 |
| <input type="checkbox"/> Bronze                    | \$10,000 |
| <input type="checkbox"/> Supporter                 | \$5,000  |
| <input type="checkbox"/> Exhibitor                 | \$3,500  |
| <input type="checkbox"/> Add-on: Gala Dinner Table | \$10,000 |

Sponsorship Total \$ .....

## SPONSORSHIP OPPORTUNITIES

### Diamond Opportunities

- Gala Entertainment - (2) available
- Mobile App
- Plenary AV (1) available

### Platinum Opportunities

- Meeting WIFI
- Lanyards
- Hotel Key Cards

### Gold Opportunities

- AM Break (3) available
- PM Break (2) available
- Barista Station (3 days available)
- Farewell After Party
- Council Dinner Sponsorship

### Silver Opportunities

- Womens Reception
- New Member Reception
- Concurrent Session AV (6)

### Bronze Opportunities

- Conference Bag (Welcome Gift)
- Journal/Notebook (Welcome Gift)



IPBA 2027  
Sydney

## GENERAL EVENT ENQUIRIES

Lauren Allen  
Conference Direct  
P: +1 (616) 446 4789  
E: lauren.allen@  
conferencedirect.com

## PAYMENT

A tax invoice will be issued upon receipt of sponsorship agreement.



**IPBA 2027**  
Sydney

### **REQUEST SPONSORSHIP INFORMATION**

**Lauren Allen**

ConferenceDirect

P: +1 (616) 446-4789

E: [lauren.allen@conferencedirect.com](mailto:lauren.allen@conferencedirect.com)

**Jennifer Rothschild**

ConferenceDirect

E: [Jennifer.Rothschild@conferencedirect.com](mailto:Jennifer.Rothschild@conferencedirect.com)

### **REGISTRATION AND HOTEL ACCOMMODATION**

**Maddie Robson**

CW3

P: +61 (03) 9870 2611

E: [events@cw3.co](mailto:events@cw3.co)

[event.ipba.org/sydney](http://event.ipba.org/sydney)